

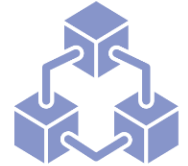
**PUZZLE**

# 1st Innovation Workshop & Validation Contracts Call Kick-off Meeting

**Validation Contracts for SMEs&MEs Wider Participation**

Jasna Komatovic, Vojvodina ICT Cluster

# About The Project



- **Project title:** Towards a Sophisticated SIEM Marketplace for Blockchain-based Threat Intelligence and Security-as-a-Service.
- **Topic:** SU-DS03-2019-2020 / Digital Security and privacy for citizens and Small and Medium Enterprises and Micro Enterprises.
- **Start:** 01/09/2020. **End:** 31/08/2023.

EU-funded project, a part of the Horizon 2020 programme, set to design and implement state-of-the-art cybersecurity, privacy and data protection management framework.

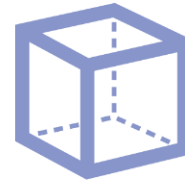
**Marketplace:** PUZZLE is going to provide monitoring and visualisation tools, as well as a dashboard where information regarding sets of assets, vulnerabilities, identified threats and risks is going to be made available to end-users.

# Safer tools. Better performance.



## Cybersecurity

Cybersecurity is a complex and fast-evolving field, security professionals and experts working for SMEs & MEs need constant learning.



## Innovation

Through state-of-the-art technologies including AI, trusted computing and Blockchain, SMEs & MEs will enhance their security and efficiently process information flows and online collaboration knowledge sharing.



## Challenges

Malicious online activity can cost enterprises everything. Protecting organisations is the paramount for the PUZZLE project.

# Innovative. Reliable. Empowering. Trustworthy.

# The Vision



PUZZLE's novel approach of providing cybersecurity services through a marketplace ("As-a-Service"), **easy to adopt and deploy** within SMEs&MEs network and computational infrastructure, leads to a bigger picture of improved security awareness of SMEs & MEs in the areas of **security, privacy, threats management, and personal data protection**.

Selected as one of the **most innovative new approaches in cybersecurity by the European Commission**, PUZZLE aims to strengthen cyber-safety also considering post-threat mitigation revolving around optimal security policy recommendation, thus, filling an important security gap for many SMEs, citizens and IT infrastructures on post-threat mitigation.

# Who we are?



**2 Universities**



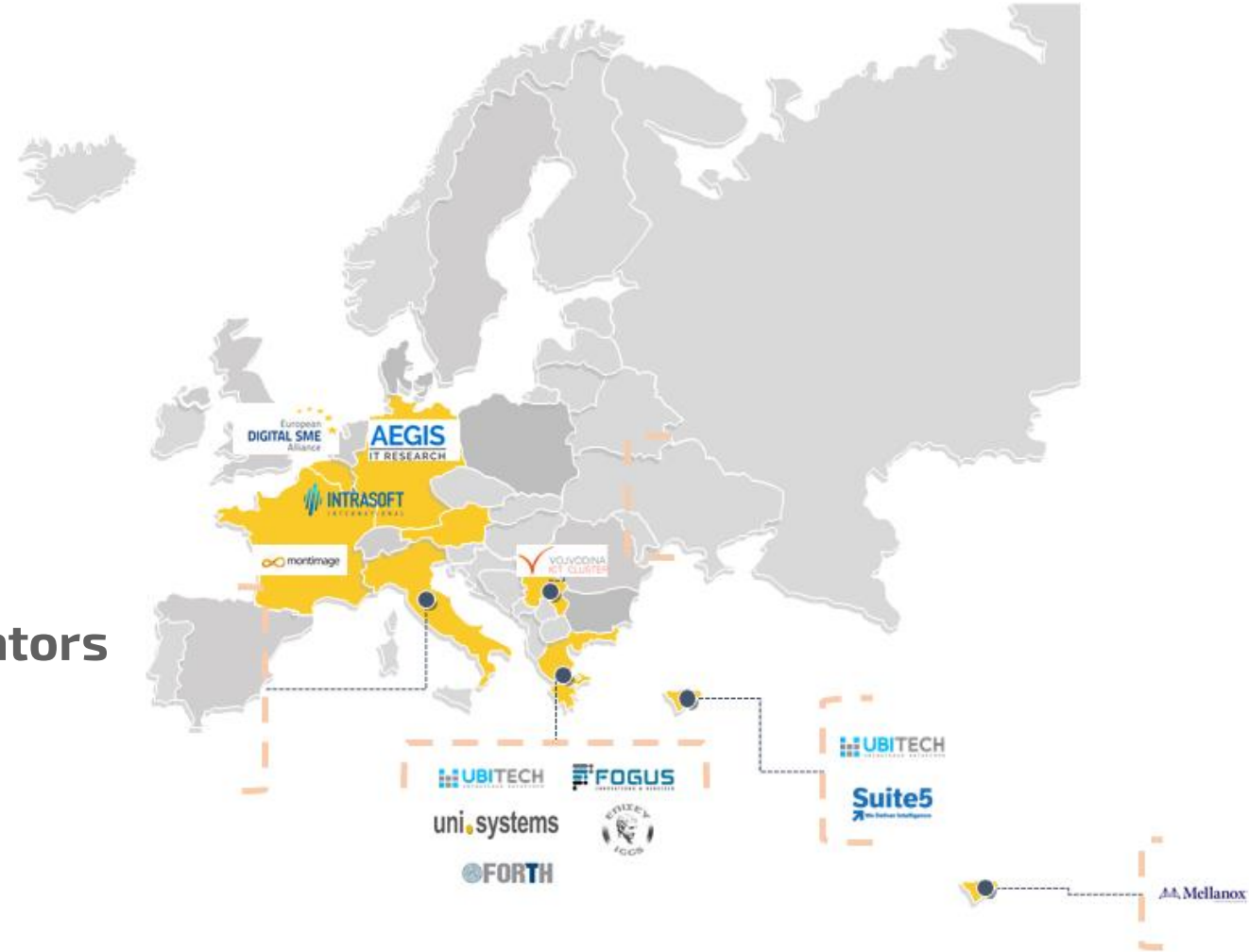
**3 Industries**



**4 RTD SMEs & 2 SMEs as Demonstrators**



**2 Trade Association Clusters**



# OPEN CALL LAUNCHED



**APPLY NOW**

VALIDATION CONTRACTS OF €10 000 FOR 10 HIGHLY  
RANKED SMEs & MEs AND 5 HIGHLY RANKED  
CYBERSECURITY VENDORS

# What is the PUZZLE Validation Contracts?

“ To open up the services uptake and **testing activities** of the PUZZLE Marketplace towards getting more feedback from interested parties, as well as gaining traction for its utilization right after the end of the project, through the **establishment of a community of early adopters**.

PUZZLE project came up with **Validation Contracts** concept. The aim is to provide SMEs&MEs who deal with cybersecurity, privacy and personal data protection a **set of tools and solutions** of varied sophistication levels, to allow them to benefit from the innovative targeted solutions that the PUZZLE Marketplace offers, **addressing their specific needs and available resources**.

# What is the PUZZLE Validation Contracts?

Through Validation Contracts (*Contest/Open Call*) the interested parties were invited to present **their ideas** on how the PUZZLE Marketplace could complement the development activities of a product/service **they are already providing to their customers**, detailing the PUZZLE components and services utilized, to prove the applicability, usability, effectiveness and value of the PUZZLE concepts, models and mechanisms **under real-life conditions**.

“ PUZZLE aims to employ highly usable cybersecurity, privacy and data protection management framework in two directions:

**SMEs&MEs and Cybersecurity providers.**



# Validation Contracts of €10.000

In the Open Call, the project sought use cases **from IT-based or non-IT-based SMEs&MEs** with the overall objective to evaluate the Marketplace from two perspectives:

- from the **end-user perspective** for SMEs&MEs in various verticals and domains
- validation from **cybersecurity vendors** trying to extend and add their services that are existing in the markets, and how its benefits can be used as extra services.

“ **The PUZZLE Validation Contracts will award selected applicants with a grant of 10.000€!** ”

The selection process was performed by an evaluation committee, peer-reviewed by 2 members of the consortium and 1 external evaluator.



# Validation Contracts Partners

- ✓ **Advanced Cyber Security**
- ✓ **Advanced Microturbines**
- ✓ **Enthec**
- ✓ **HOP Ubiquitous SL**
- ✓ **Level7**
- ✓ **Positive Ltd**
- ✓ **Quadible**
- ✓ **R2C System**

Through a series of Innovation Workshops to be held with the participants in the Contracts, the PUZZLE project will also deliver cybersecurity awareness training and share best practices for SMEs, so that along technical improvements in their cybersecurity, companies are also able to implement a better cybersecurity culture within their organisation.



Safer tools. Better performance.

 <https://puzzle-h2020.com/>

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